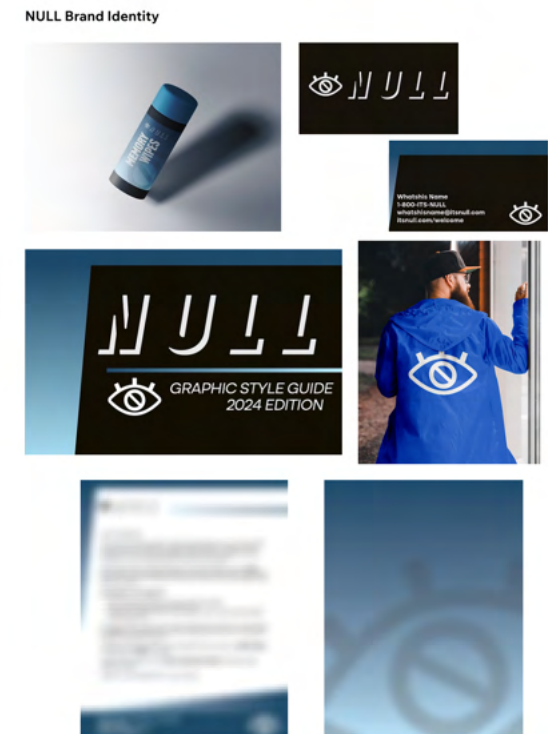
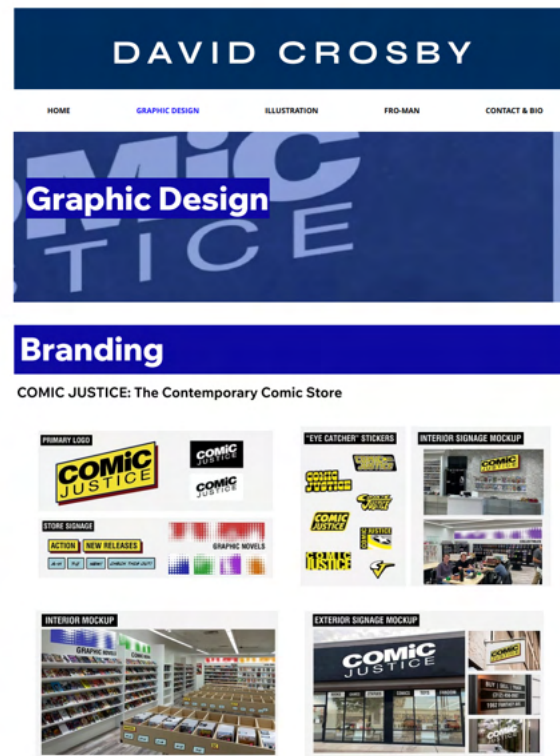
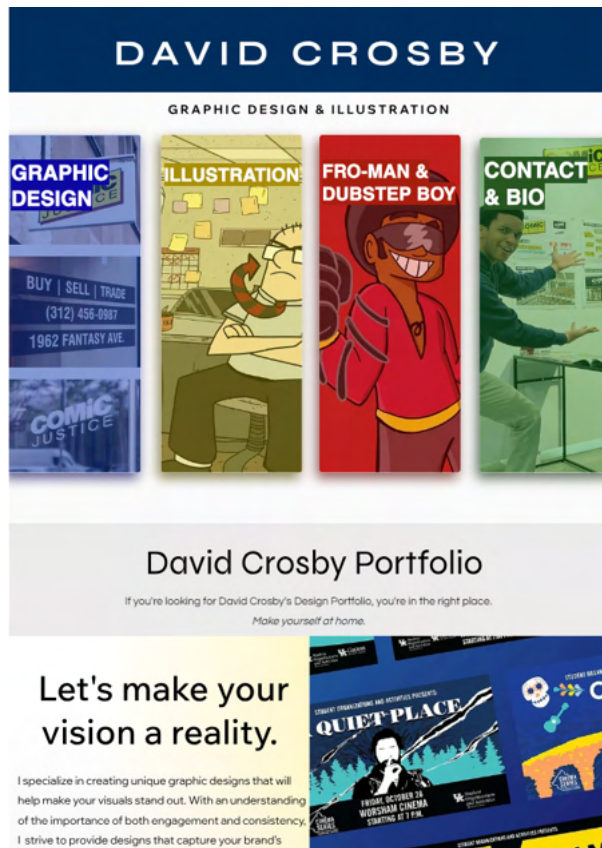


DAVID CROSBY

Abbreviated Graphic Design Portfolio

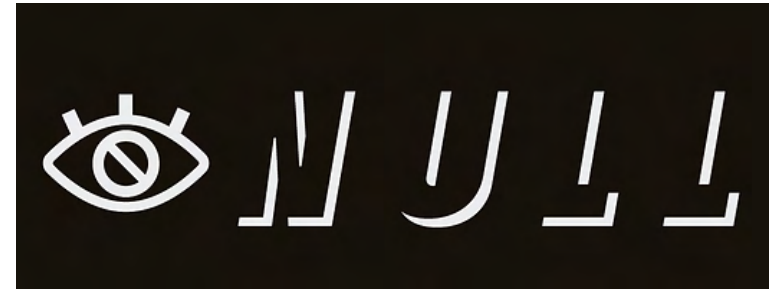


This an *abbreviated* version of David Crosby's graphic design portfolio.
To see the full gallery and view all of following images in high quality,
click **here** (in pdf view) or visit **davcrosby.com** to visit the portfolio website.



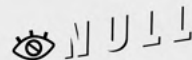
NULL | Brand Identity

A collection of assets designed for a fictional memory erasing company. The key words that inspired the visual identity of this organization are "sleek", "modern", and "minimalist".

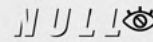


PRIMARY LOCKUP

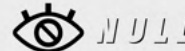
The primary lockup consists of the logo plus the wordmark.



Do not skew or rotate the lockup.



Do not rearrange elements of the lockup.



Do not change the scale of the elements.

A VISUAL ELEMENT

A more subtle approach to the logo involves its usage as a visual identifier. This can be added as a background element in contexts where there are large areas of negative space.

This should never be used in place of a logo or lockup.

Opacity should not exceed 25%.



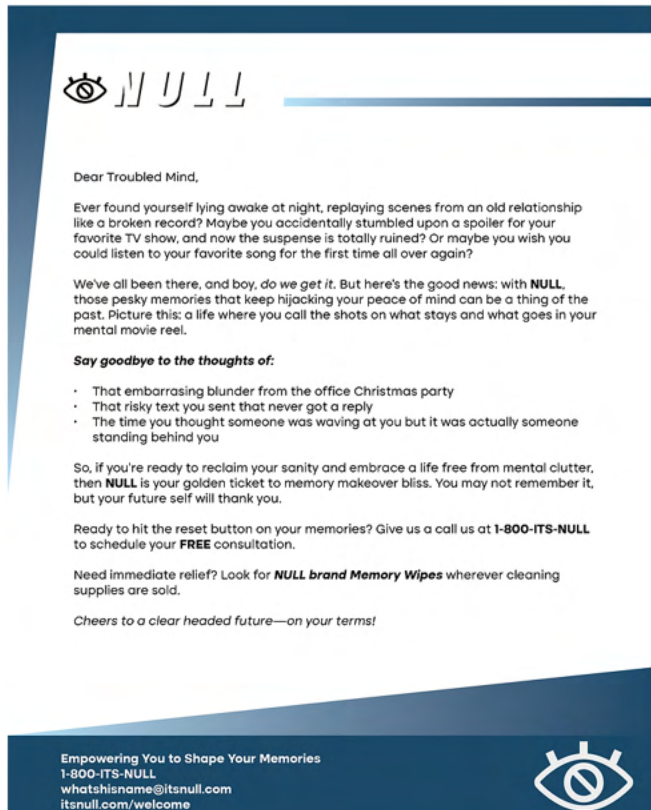
Square or Vertical Usage



Horizontal Usage



NULL | Brand Identity

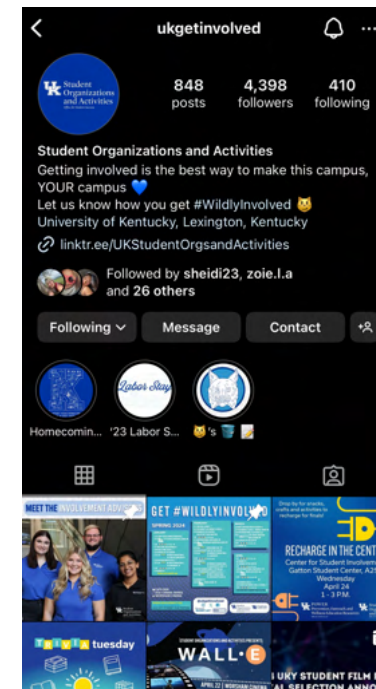


University of Kentucky

Student Organizations & Activities

These graphics were created for UK's office of Student Organizations and Activities. Designs were formatted to fit digital signage, social media, online banners, flyers, rack cards, and yard signs.

Each design is made within the limits of UK's brand standard colors and fonts.



University of Kentucky

Student Organizations & Activities

It's time to get
#WildlyInvolved
at UK!

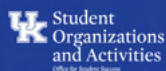
- Over 600 student organizations on campus
- More than 17,500 involved student leaders
- 7,000+ events hosted each year!

Why Get Involved?



Getting involved helps UK students gain skills, relationships, and experiences that will positively influence their educational and career trajectories.

Students who join student organizations develop as individuals, leaders, and community members.



Find more ways to get involved on **BBNvolved**!



BBNvolved is the online hub for student organizations. Search by interest area to learn about events and organizations on campus!



Need help? Connect with an Involvement Advisor

Involvement Advisors are current students who can walk you through involvement opportunities on campus and how to take the next step to get involved.



Sign up to meet with an Involvement Advisor here:



Follow us to stay up to date with what's going on around campus!

@ukgetinvolved

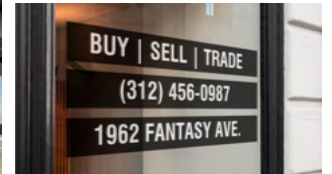


Comic Justice

The Contemporary Comic Store

Comic Justice is the comic store for the modern age. While comic book stores are often associated with tacky imagery and dated aesthetics, Comic Justice aims to do right by comic stores through its fresh design approach.

Combining comic motifs with minimalist elements, Comic Justice is a store for die-hard fans and newcomers alike.



Comic Justice

COMiC JUSTICE

STORE SIGNAGE

ACTION

NEW RELEASES

A-H

T-Z

NEW!

CHECK THIS OUT!

GRAPHIC NOVELS



That's all folks.

in this pdf, that is.

To learn more about me,
these designs, or any other
questions, contact me at the
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DAVID CROSBY