

DAVID CROSBY

Graphic Designer & Illustrator

Experience

Student Graphic Designer, University of Kentucky 2021 - Present

Created original and engaging visual designs for social media, posters, and digital signage, increasing total student engagement while following the parameters of the University brand standard style guide.

Student Consultant, University of Kentucky 2021

Conducted comprehensive legal, ethical, and entrepreneurial audit of a corporation, presented recommendations to entrepreneurs seeking to maximize profit, minimize legal issues, and resolve conflicts of interest. Recommended strategic, measurable, actionable, relevant, and timely goals and objectives.

Freelance Designer May 2018 - present

Created assets for visual identities of various businesses. Worked with multiple clients in a fast paced environment, using creative strategies to communicate design ideas and work toward a cohesive final product, including work on the logos, business cards, and website design.

Skills

Adobe Creative suite, (Illustrator, Photoshop, InDesign)
Digital illustration, Graphic Design, Layout,
Lens arts (Video, Photography, and Lighting)
Self Published author and illustrator
Microsoft Office (Word, Powerpoint, Excel)

Education

University of Kentucky | 2024

Bachelors of Science

Digital Media and Design

Writing, Rhetoric, & Digital Studies

Lewis Honors Graduate

North Oldham High School | 2020

Goals

Looking for a position in graphic design, creating design assets and branded products.

Awards

DMD Capstone Exhibition
2024

Dean's List
2020-2024

SA/VS Foundations Exhibition
2021

Scholastic Art and Writing Gold Key
2018, 2019